# **Economics Group**

Special Commentary



Azhar Iqbal, Econometrician azhar.iqbal@wellsfargo.com • (212) 214-2029 Jen Licis, Economic Analyst jennifer.licis@wellsfargo.com • (704) 410-1309

## **Quantifying Monetary Policy Uncertainty: A New Index**

# "Not everything that counts can be counted, and not everything that can be counted counts." – Albert Einstein

## **Executive Summary**

Financial, political and economic uncertainties impact the path of monetary policy and may cause the Federal Open Market Committee (FOMC) to keep rates on hold longer than expected. At its December 2018 meeting, the FOMC's Summary of Economic Projections (SEP)'s dot plot indicated two rate hikes for 2019. The FOMC hiked the fed funds rate four times in 2018. But, despite a pickup in growth, muted inflationary pressures have kept the FOMC "patient" thus far in 2019.

In this report, we develop a new index to quantify monetary policy uncertainty, the *MPU-index*. To construct the MPU-index we utilize the Dynamic Factory Modeling (DFM) approach. Our index gauges economic, financial and political uncertainties to help decision makers accurately foresee the future path of monetary policy.

We identify seven (quantifiable) measures of monetary policy uncertainty: (1) probabilities of the FOMC's rate decision, (2) inflation outlook probabilities, (3) business cycles/growth outlook probabilities, (4) the S&P500 index, (5) the yield spread, (6) the CBOE volatility index (VIX) and (7) the economic policy uncertainty (EPU) index.

Our model, which is fitted with data going back to 1970, gives us an opportunity to evaluate its historical performance during various business cycles and political environments. To analyze our model's performance, we compare variations in the index to shifts in the monetary policy. For example, during the most recent business cycle, the MPU-index bottomed out in Q2-2017 then rebounded in the next quarter. The trend suggests increased policy uncertainty. Therefore, the FOMC's shift to pause in 2019 is consistent with our MPU-index's movements.

In this report, we estimate the statistical association of the MPU-index with changes in monetary policy, and we will highlight key drivers in a follow-up report.

## A Theoretical Framework of Monetary Policy Uncertainty

To set monetary policy, the FOMC monitors financial markets, political developments, the labor market and price stability. Any uncertainty in these sectors could alter the monetary policy stance. In theory, if inflation falls below the FOMC's target, the Committee would keep rates steady to combat softer-than-expected inflationary pressures.

At the December 2018 FOMC meeting, the SEP's dot plot indicated two rate hikes in 2019. Though, due to changes in the economy, the Fed refrained from hiking rates. Currently, the target range of the fed funds rate remains unchanged from December and we expect the Fed to refrain from raising rates this year. Although growth has picked up over the past month, inflation has not followed. The Committee downgraded its read on inflation, noting that it is running below its 2% target. With stubbornly low inflation, the FOMC is expected to continue a "patient" stance.

Any shock (internal or external) to the economy would increase current monetary policy uncertainty. Depending on the source of the uncertainty, it may produce a heterogeneous effect on policy. Our method is to identify major sources of uncertainties and combine the sources into an index using the Dynamic Factory Modeling (DFM) approach.

We develop a new index to quantify monetary policy uncertainty.

Our method is to identify major sources of uncertainties and combine the sources into an index using the DFM approach.



## Key Drivers of the Monetary Policy Uncertainty Index

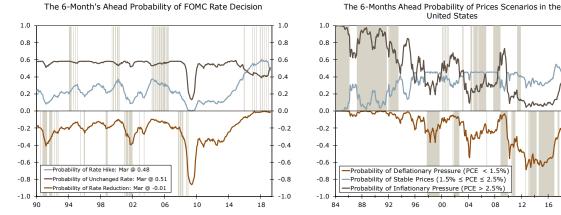
In the past we developed an ordered probit model that predicts the probability of the FOMC's rate decision. The model estimated the six month's ahead probability of three scenarios-raise the federal funds target rate (FFTR), reduce the rate or keep the rate unchanged.<sup>1</sup> Our model was useful for policymakers, investors and consumers who could attach the probability with scenarios of future FFTR trends.

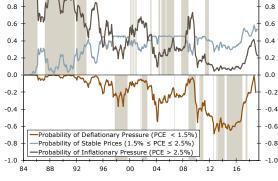
The simulated out-of-sample probabilities are plotted in Figure 1. The shaded bars above the zero-line indicate that the FOMC increased its target for the fed funds rate, while the bars below the zero-line show a reduction in the target rate. The blank area, between January 2009 and September 2015 for instance, shows that the FOMC did not change the target rate.

The ordered probit model consistently predicted the FOMC's decision of a rate hike in the sample period. The probability of raising rates were higher than the probability of reducing rates during the September 2003 and September 2006 time period. This was consistent with the FOMC's behavior as it followed a contractionary monetary policy between June 2004 and June 2006. The FOMC raised its target for the FFTR during most of the June 2004–June 2006 period. Therefore, the model should accurately predict the current monetary policy stance and capture economic uncertainties.

#### Figure 1

#### Figure 2





United States

1.0

#### Source: IHS Markit and Wells Fargo Securities

We also developed ordered probit models to estimate the six-month and two-quarter's ahead probabilities of inflationary/deflationary pressure and price stability.<sup>2</sup> The output of these models are shown in the Figures 2 and 3. In Figure 2, the shaded bars above the zero-line indicates that the PCE deflator growth rates exceeded 2.5%, while bars below the zero-line represent periods of deflationary pressure (period in which PCE deflator growth rates were below 1.5%). The regions with no shaded bars show prices were stable (PCE inflation remained in a range of 1.5% and 2.5%). In a simulated real-time analysis, our model predicted each inflationary environment accurately and can therefore be used as a reliable estimate of the current and nearterm inflation outlook.

The inflation outlook is an important element of the FOMC's rate decision. In recent FOMC statements, the Committee's inflation expectations remained low and appeared to be more constructive on recent global developments. Therefore, the probabilities of the three price scenarios capture inflation-related uncertainty which will assist in predicting the monetary policy stance.

The ordered probit model consistently predicted the FOMC's decision of a rate hike in the sample period.

Our model is a reliable estimate of current and nearterm inflation outlook.

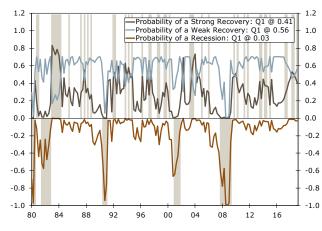
<sup>&</sup>lt;sup>1</sup> Predicting the Probability of FOMC Rate Decisions: An Ordered Probit Approach. The report was published on June 04, 2014 and available upon request.

 $<sup>^{2}</sup>$  See "Predicting the Probability of Inflation/Deflation: An Ordered Probit Approach" (February 17, 2014) available upon request and "Predicting the Probability of Recession and Strength of Recovery: An Ordered Probit Approach" (July 19, 2016).

The simulated two-quarter growth-scenario probabilities for the Q1-1980 to Q1-2019 period are plotted in Figure 3. The shaded bars above the zero-line represent strong recoveries, below the zero-line indicates recessionary periods and non-shaded gaps show GDP growth rates were in the weaker recovery zone. Our probit model successfully predicted all recoveries (stronger/weaker) and recessions in our out-of-sample period, allowing us to use it as a proxy for business cycle related uncertainties.

#### Figure 3

Two-Quarter's Ahead Probability of Growth Scenarios



Source: IHS Markit and Wells Fargo Securities

The MPU-index includes the following four predictors that drive policy decisions: the S&P 500 index, the yield spread, the Conference Board's index of leading indicators (LEI) and the CBOE volatility index (VIX) index. The S&P 500 index serves as a proxy for the financial sector while the yield spread is included to represent uncertainties within the credit market. VIX serves as a reliable measure of investor sentiment and financial market volatility within our model.

Additionally, economic and political policies drive monetary policy. For example, the recent escalation of the U.S.-China trade war has skewed risks to U.S. GDP to the downside. For that reason, we use the economic policy uncertainty index created by Baker, Bloom and Davis to measure movements in policies related to monetary policy uncertainty.<sup>3</sup>

## A New Monetary Policy Uncertainty Index: A DFM Approach<sup>4</sup>

We identify seven (quantifiable) measures of monetary policy uncertainty: (1) probabilities of the FOMC's rate decision, (2) inflation outlook probabilities, (3) business cycles/growth outlook probabilities, (4) the S&P500 index, (5) the yield spread, (6) the CBOE volatility index (VIX) and (7) the economic policy uncertainty (EPU) index. See the Appendix for additional details.

Our model, which is fitted with data going back to 1970, gives us an opportunity to evaluate the historical performance of the MPU-index during various business cycles and political environments. On average, a persistent MPU-index trend is associated with a policy change (Figure 4). For instance, the index spiked during each of the past seven recessions since 1970, consistent with a coming change in the policy stance. Similarly, the MPU-index trended downward during expansionary periods while the fed funds rate rose in the cycle (Figure 5).

The data indicates that FOMC behavior is consistently in-line with our model. For example, the FOMC first cut the fed funds rate in Q1-2001 and continued to cut until Q3-2003, in-line with our index, which remained positive from Q1-2000 through Q1-2003. Our index turned negative just before the Fed changed its policy stance leaving rates unchanged at the Q3-2003 meeting.

Our probit model predicted all recoveries and recessions successfully in our out-of-sample period.

The DFM approach is utilized to construct the MPU-index.

<sup>&</sup>lt;sup>3</sup> For more detail about methodology and application of the economic policy uncertainty index, see the Economic Policy Uncertainty <u>website</u>

<sup>&</sup>lt;sup>4</sup> For detail about the Dynamic Factor Modeling Approach, please see the Appendix of this report.

Similarly, in Q2-2006 the index jumped to -0.32 from -0.64 the previous quarter, and the FOMC left the fed funds rate unchanged between Q3-2006 and Q2-2007.

One noticeable observation is that the MPU-index's highest point was reached in Q4-2008 (+2.26) which shows uncertainty related to the Great Recession. In December 2008 the FOMC cut rates to an unprecedented low (range of 0 to 0.25%), which marked the first time the Fed cut rates below 1.00%. During the 2009-2011 period the index was volatile, meaning a change to the existing policy stance may be necessary. The FOMC introduced several rounds of quantitative easing (QE) during this period to jump start the recovery from the Great Recession.<sup>5</sup>

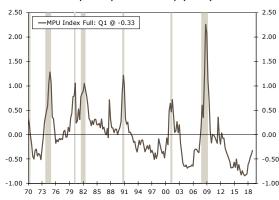
Another observation from the results is that the MPU-index fell into negative territory starting in Q3-2012. At the June 2013 meeting, the Fed announced the possibility of scaling back ("tapering") the QE program. The index also consistently followed a downward trend in 2014-2017, and in December 2015 the Fed raised interest rates for the first time in the post Great Recession era.

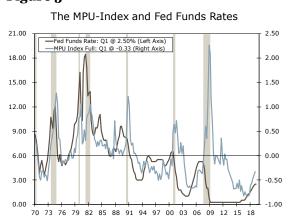
Recently, the MPU-index bottomed-out in Q2-2017 at -0.84. The index remains in negative territory, but the trend has shifted. The rebound in the trend suggests the FOMC's shift to pause in 2019 is consistent with our MPU-index.

#### Figure 4

Monetary Policy Uncertainty (MPU) Index







Source: Federal Reserve Board, IHS Markit and Wells Fargo Securities

#### **Conclusion: Spotting the Invisible**

The MPU-index is able to accurately gauge economic uncertainties that effect monetary policy and its potential sources. Our new index is consistent with monetary policy changes and could help decision makers design effective policies. In a future report, we will provide formal (statistical) evidence of a relationship between the MPU-index with monetary policy and the economy, while highlighting the key drivers of the index.

The index consistently followed the downward trend in 2014-2017.

The MPU-index is able to accurately gauge economic uncertainties that effect the monetary policy.

 $<sup>^5</sup>$  In November 2010, the Fed announced a second round of QE (QE2) and a third round (QE3) was announced on September 13, 2012.

## **Appendix: Dynamic Factor Modeling Approach**

The original dynamic factor modeling (DFM) approach dates back to the 1970s (Sargent and Sims 1977) and, during the 1990s, Stock and Watson (1999) improved the original DFM method by utilizing advanced estimation techniques.<sup>6</sup> The fundamental assumption of the DFM approach is that each economic variable can be decomposed into a common factor component plus an idiosyncratic component. The common component is driven by dynamic factors underlying the entire economy.<sup>7</sup> Stock and Watson showed that, with reasonable assumptions, principal component analysis (PCA) can be used to estimate these components consistently.

The Federal Reserve Bank of Chicago (Chicago Fed) followed the Stock-Watson approach and produced a national economic activity index for the U.S. economy, known as the Chicago Fed National Activity Index (CFNAI).<sup>8</sup> The CFNAI is a weighted average of 85 economic indicators. The index extracts the principal component from the variables and uses it as a representation of national economic activity.

We followed the Stock-Watson and the Chicago Fed approaches to extract the principal component from seven variables and use as a representation of the monetary policy uncertainty.

Using the DMF approach, let  $X_t$  be the n-dimensional vector of the time series variables, observed for t=1,2,....,T.  $X_t$  is transformed to be stationary, if not stationary at level. For notational simplicity, we also assume that each series has a mean of zero. To reduce the dimension, we represent  $X_t$  with  $\bar{r}$  and common dynamic factors  $f_t$ .

$$X_{t} = \rho_{i}(L)f_{t} + \varepsilon_{it}$$
(1)

For i=1,2,....,N, where  $\varepsilon_{it} = (\varepsilon_{1t}, \varepsilon_{2t,...,n}, \varepsilon_{Nt})$  is a  $N \times 1$  idiosyncratic disturbance.  $\rho_i(L)$  is a lag polynomial in non-negative powers of L and is modeled as having finite orders, at most, *s*.

$$\rho_{i}(L) = \sum_{j=1}^{s} \rho_{ij} L^{j} .$$

The finite lag assumption permits rewriting (1) as  $X_t = \Lambda \ F_t + \epsilon_t$ 

$$-\varepsilon_t$$
 (2)

Where  $F_t = (f'_t, \dots, f'_{t-s})'$  is an  $r \times 1$  vector of common factors, where  $r \le (s+1)\overline{r}$ . The i-th row of the  $\Lambda(\rho_{10}, \rho_{11}, \dots, \rho_{is})$  is a matrix of factor loadings.

The key advantage of this static form is that the unobserved factors can be estimated consistently as  $N,T \rightarrow \infty$  jointly by taking the principal components of the covariance matrix of Xt, provided mild regularity conditions are satisfied (footnote 7).

<sup>&</sup>lt;sup>6</sup> Sargent T.J, and Sims CA. (977). "Business cycle modeling without pretending to have too much *a priori* economic theory", In *New Methods in Business Cycle Research*, Sims CA (ed.). Federal Reserve Bank of Minneapolis: Minneapolis.

<sup>&</sup>lt;sup>7</sup> Stock, James H. and Mark W. Watson. (1999). Forecasting Inflation, *Journal of Monetary Economics*, Vol 44, No. 2 October, pp. 293-335.

<sup>&</sup>lt;sup>8</sup>For background information about the CFNAI, see <u>the Chicago Fed website</u>

## Wells Fargo Securities Economics Group

Jay H. Bryson, Ph.D.	Global Economist	(704) 410-3274	jay.bryson@wellsfargo.com
Mark Vitner	Senior Economist	(704) 410-3277	mark.vitner@wellsfargo.com
Sam Bullard	Senior Economist	(704) 410-3280	sam.bullard@wellsfargo.com
Nick Bennenbroek	Macro Strategist	(212) 214-5636	nicholas.bennenbroek@wellsfargo.com
Tim Quinlan	Senior Economist	(704) 410-3283	tim.quinlan@wellsfargo.com
Azhar Iqbal	Econometrician	(212) 214-2029	azhar.iqbal@wellsfargo.com
Sarah House	Senior Economist	(704) 410-3282	sarah.house@wellsfargo.com
Charlie Dougherty	Economist	(704) 410-6542	charles.dougherty@wellsfargo.com
Erik Nelson	Macro Strategist	(212) 214-5652	erik.f.nelson@wellsfargo.com
Michael Pugliese	Economist	(212) 214-5058	michael.d.pugliese@wellsfargo.com
Brendan McKenna	Macro Strategist	(212) 214-5637	brendan.mckenna@wellsfargo.com
Shannon Seery	Economic Analyst	(704) 410-1681	shannon.seery@wellsfargo.com
Matthew Honnold	Economic Analyst	(704) 410-3059	matthew.honnold@wellsfargo.com
Jen Licis	Economic Analyst	(704) 410-1309	jennifer.licis@wellsfargo.com
Dawne Howes	Administrative Assistant	(704) 410-3272	dawne.howes@wellsfargo.com

Wells Fargo Securities Economics Group publications are produced by Wells Fargo Securities, LLC, a U.S. broker-dealer registered with the U.S. Securities and Exchange Commission, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corp. Wells Fargo Securities, LLC, distributes these publications directly and through subsidiaries including, but not limited to, Wells Fargo & Company, Wells Fargo Bank N.A., Wells Fargo Clearing Services, LLC, Wells Fargo Securities International Limited, Wells Fargo Securities Canada, Ltd., Wells Fargo Securities Asia Limited and Wells Fargo Securities (Japan) Co. Limited. Wells Fargo Securities, LLC. is registered with the Commodities Futures Trading Commission as a futures commission merchant and is a member in good standing of the National Futures Association. Wells Fargo Bank, N.A. is registered with the Commodities Futures Trading Commission as a swap dealer and is a member in good standing of the National Futures Association. Wells Fargo Securities, LLC. and Wells Fargo Bank, N.A. are generally engaged in the trading of futures and derivative products, any of which may be discussed within this publication. Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC's research analysts receive compensation that is based upon and impacted by the overall profitability and revenue of the firm which includes, but is not limited to investment banking revenue. The information and opinions herein are for general information use only. Wells Fargo Securities, LLC does not guarantee their accuracy or completeness, nor does Wells Fargo Securities, LLC assume any liability for any loss that may result from the reliance by any person upon any such information or opinions. Such information and opinions are subject to change without notice, are for general information only and are not intended as an offer or solicitation with respect to the purchase or sales of any security or as personalized investment advice. Wells Fargo Securities, LLC is a separate legal entity and distinct from affiliated banks and is a wholly owned subsidiary of Wells Fargo & Company © 2019 Wells Fargo Securities, LLC.

#### Important Information for Non-U.S. Recipients

For recipients in the EEA, this report is distributed by Wells Fargo Securities International Limited ("WFSIL"). WFSIL is a U.K. incorporated investment firm authorized and regulated by the Financial Conduct Authority. For the purposes of Section 21 of the UK Financial Services and Markets Act 2000 ("the Act"), the content of this report has been approved by WFSIL, an authorized person under the Act. WFSIL does not deal with retail clients as defined in the Directive 2014/65/EU ("MiFID2"). The FCA rules made under the Financial Services and Markets Act 2000 for the protection of retail clients will therefore not apply, nor will the Financial Services Compensation Scheme be available. This report is not intended for, and should not be relied upon by, retail clients.

### SECURITIES: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE