Economics Group



Tim Quinlan, Senior Economist tim.quinlan@wellsfargo.com • (704) 410-3283 Sarah House, Economist sarah.house@wellsfargo.com • (704) 410-3282

Can We Call This a Hot Streak for Factory Orders?

Factory orders increased 2.7 percent in October notching the fourth consecutive monthly gain. Perhaps it is a commentary on the state of manufacturing to note this is the longest stretch of consecutive gains since 2009.

Firming in Factory Continues

Shipments of non-defense capital goods orders ex-aircraft (core capital goods) are a proxy for business spending as they roll into the Bureau of Economic Analysis's calculation of GDP. These core capital shipments edged 0.1 percent lower in October. This is downward revision from the number first reported in the durable goods report. However, it bears noting that September's core shipments number was revised from a 0.4 percent gain to a 0.5 percent increase. This is a good, if somewhat modest, transition to the fourth quarter for equipment spending. Business outlays on equipment have declined for four straight quarters and are due for some relief—if only in the form of low base effects.

Having said that, a compelling case can be made for a legitimate increase in business spending and not just low base-effects. Economic indicators for the manufacturing sector have been coming in a bit better than (admittedly low) expectations.

For example, capital goods orders, which tend to lead shipments, are running a bit hotter. Core orders rose in four out of the past five months and are presently expanding at a three-month annualized rate of 3.8 percent. Still, a clean victory is tough to find in this report. Relative to the estimate in durable goods, the October print for core capital goods is also a slight downward revision.

Fading Headwinds?

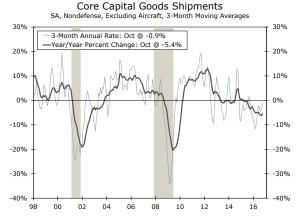
The manufacturing sector has struggled against the triple threat of low commodity prices, soft global growth and a strong U.S. dollar. There are signs the logiam is starting to break.

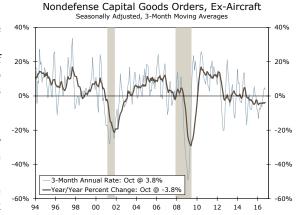
Commodity prices have turned higher, particularly oil prices which have surged in the wake of the late November OPEC decision to scale back production. As of this writing, both WTI and Brent crude prices are north of \$50/barrel, a roughly 20 percent increase since November lows.

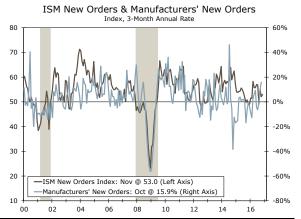
The Organization for Economic Cooperation and Development (OECD) also recently revised higher its estimates for global GDP growth for both 2017 and 2018 in the latest affirmation that the global economy is continuing to firm.

The dollar, on the other hand, has not been a big help. A broad, trade weighted measure of the dollar has increased 3.5 percent since the U.S. election.

The ISM survey offers individual measures of various aspects of activity in the manufacturing sector. Its "new orders" index is a particularly useful barometer for factory orders as the bottom graph attests and signals some continued improvement into the end of the year.







Wells Fargo Securities Economics Group

Diane Schumaker-Krieg	Global Head of Research,	(704) 410-1801	diane.schumaker@wellsfargo.com
	Economics & Strategy	(212) 214-5070	
John E. Silvia, Ph.D.	Chief Economist	(704) 410-3275	john.silvia@wellsfargo.com
Mark Vitner	Senior Economist	(704) 410-3277	mark.vitner@wellsfargo.com
Jay H. Bryson, Ph.D.	Global Economist	(704) 410-3274	jay.bryson@wellsfargo.com
Sam Bullard	Senior Economist	(704) 410-3280	sam.bullard@wellsfargo.com
Nick Bennenbroek	Currency Strategist	(212) 214-5636	nicholas.bennenbroek@wellsfargo.com
Anika R. Khan	Senior Economist	(212) 214-8543	anika.khan@wellsfargo.com
Eugenio J. Alemán, Ph.D.	Senior Economist	(704) 410-3273	eugenio.j.aleman@wellsfargo.com
Azhar Iqbal	Econometrician	(704) 410-3270	azhar.iqbal@wellsfargo.com
Tim Quinlan	Senior Economist	(704) 410-3283	tim.quinlan@wellsfargo.com
Eric Viloria, CFA	Currency Strategist	(212) 214-5637	eric.viloria@wellsfargo.com
Sarah House	Economist	(704) 410-3282	sarah.house@wellsfargo.com
Michael A. Brown	Economist	(704) 410-3278	michael.a.brown@wellsfargo.com
Jamie Feik	Economist	(704) 410-3291	jamie.feik@wellsfargo.com
Erik Nelson	Currency Analyst	(212) 214-5652	erik.f.nelson@wellsfargo.com
Misa Batcheller	Economic Analyst	(704) 410-3060	misa.n.batcheller@wellsfargo.com
Michael Pugliese	Economic Analyst	(704) 410-3156	michael.d.pugliese@wellsfargo.com
Julianne Causey	Economic Analyst	(704) 410-3281	julianne.causey@wellsfargo.com
E. Harry Pershing	Economic Analyst	(704) 410-3034	edward.h.pershing@wellsfargo.com
Donna LaFleur	Executive Assistant	(704) 410-3279	donna.lafleur@wellsfargo.com
Dawne Howes	Administrative Assistant	(704) 410-3272	dawne.howes@wellsfargo.com

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