Economics Group



John E. Silvia, Chief Economist john.silvia@wellsfargo.com • (704) 410-3275 Sarah House, Economist sarah.house@wellsfargo.com • (704) 410-3282 Michael Pugliese, Economic Analyst michael.d.pugliese@wellsfargo.com • (704) 410-3156

Average vs. Median Duration Unemployment

Long-Term Unemployment: The Labor Market's Achilles' Heel

Despite steady job gains, long-term unemployment remains well above levels typically seen this far into a recovery. Structural changes in the labor market have changed the nature of full employment.

Long-Term Unemployment Casts a Shadow Over Recovery

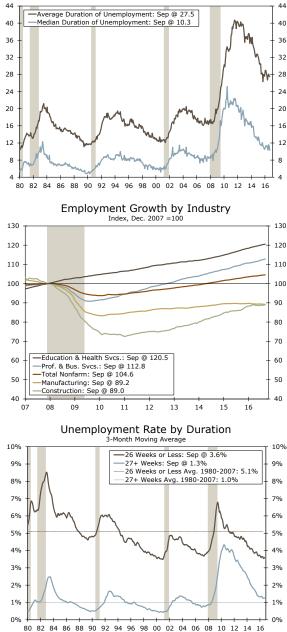
Long-term unemployment has been a significant challenge in the recovery 44 from the Great Recession. At the peak, nearly 7 million people were 40 unemployed for 27 weeks or longer, more than double the previous record. 36 Today, both the median and average duration of unemployment have 32 fallen, but they remain elevated relative to even previous cycle highs (top chart). The average duration of unemployment has been much slower to recover in this expansion compared to the median. Shaking the rust off from high school math, you will recall that averages can diverge from medians as a result of outliers. In this case, the striking divergence between 16 the median and average duration indicates that a subset of workers 12 continue to face severely long spells of unemployment. 8

If the economy is nearing full employment, why does long-term unemployment remain such a problem? One reason is that low levels of job turnover in this expansion have limited the opportunities for unemployed workers to find new jobs. Another key reason has likely been the composition of job growth in this expansion. Although the economy is nearing full employment in the aggregate, job growth by sector has varied significantly. Job growth in private services, led by sectors such as education & health and professional & business services, has roared ahead in this recovery. However, other sectors, such as manufacturing and construction, remain well short of their pre-recession peaks (middle chart).

Cyclical Improvement but Ongoing Structural Challenges

For the long-term unemployed, this creates multiple challenges. First, there is no guarantee that the loss of jobs in one sector will be replaced by gains in another sector in the geographic areas most plagued by long-term unemployment. Second, even when employment growth returns to these regions, workers who were previously employed in a different industry may not have the skills or education required for the new jobs. Third, a prolonged stretch of unemployment can result in skill atrophy and the deterioration of social networks. Workers may be hit with the doublewhammy of a decaying social network that is also more suited to an industry in which there is a dearth of openings. While there have been numerous drivers of slow productivity growth in this cycle, the challenges created by long-term unemployment during the last recession have likely contributed to sluggish labor productivity.

Steady job gains have brought the number of long-term unemployed down to about 2 million. Continued job growth should help whittle away at those remaining unemployed and possibly draw individuals back into the labor force. Even with this cyclical improvement, however, elevated long-term unemployment explains, in part, why today's labor market does not exhibit all the traditional hallmarks of full employment (bottom chart).



Source: U.S. Department of Labor and Wells Fargo Securities

Wells Fargo Securities Economics Group

Diane Schumaker-Krieg	Global Head of Research, Economics & Strategy	(704) 410-1801 (212) 214-5070	diane.schumaker@wellsfargo.com
John E. Silvia, Ph.D.	Chief Economist	(704) 410-3275	john.silvia@wellsfargo.com
Mark Vitner	Senior Economist	(704) 410-3277	mark.vitner@wellsfargo.com
Jay H. Bryson, Ph.D.	Global Economist	(704) 410-3274	jay.bryson@wellsfargo.com
Sam Bullard	Senior Economist	(704) 410-3280	sam.bullard@wellsfargo.com
Nick Bennenbroek	Currency Strategist	(212) 214-5636	nicholas.bennenbroek@wellsfargo.com
Anika R. Khan	Senior Economist	(212) 214-85431	anika.khan@wellsfargo.com
Eugenio J. Alemán, Ph.D.	Senior Economist	(704) 410-3273	eugenio.j.aleman@wellsfargo.com
Azhar Iqbal	Econometrician	(704) 410-3270	azhar.iqbal@wellsfargo.com
Tim Quinlan	Senior Economist	(704) 410-3283	tim.quinlan@wellsfargo.com
Eric Viloria, CFA	Currency Strategist	(212) 214-5637	eric.viloria@wellsfargo.com
Sarah House	Economist	(704) 410-3282	sarah.house@wellsfargo.com
Michael A. Brown	Economist	(704) 410-3278	michael.a.brown@wellsfargo.com
Jamie Feik	Economist	(704) 410-3291	jamie.feik@wellsfargo.com
Erik Nelson	Currency Analyst	(212) 214-5652	erik.f.nelson@wellsfargo.com
Misa Batcheller	Economic Analyst	(704) 410-3060	misa.n.batcheller@wellsfargo.com
Michael Pugliese	Economic Analyst	(704) 410-3156	michael.d.pugliese@wellsfargo.com
Julianne Causey	Economic Analyst	(704) 410-3281	julianne.causey@wellsfargo.com
E. Harry Pershing	Economic Analyst	(704) 410-3034	edward.h.pershing@wellsfargo.com
Donna LaFleur	Executive Assistant	(704) 410-3279	donna.lafleur@wellsfargo.com
Dawne Howes	Administrative Assistant	(704) 410-3272	dawne.howes@wellsfargo.com

Wells Fargo Securities Economics Group publications are produced by Wells Fargo Securities, LLC, a U.S. broker-dealer registered with the U.S. Securities and Exchange Commission, the Financial Industry Regulatory Authority, and the Securities Investor Protection Corp. Wells Fargo Securities, LLC, distributes these publications directly and through subsidiaries including, but not limited to, Wells Fargo & Company, Wells Fargo Bank N.A., Wells Fargo Advisors, LLC, Wells Fargo Securities International Limited, Wells Fargo Securities Asia Limited and Wells Fargo Securities (Japan) Co. Limited. Wells Fargo Securities, LLC. is registered with the Commodities Futures Trading Commission as a futures commission merchant and is a member in good standing of the National Futures Association. Wells Fargo Securities, LLC. and Wells Fargo Bank, N.A. are generally engaged in the trading of futures and derivative products, any of which may be discussed within this publication. Wells Fargo Securities, LLC does not compensate its research analysts based on specific investment banking transactions. Wells Fargo Securities, LLC's research analysts receive compensation that is based upon and impacted by the overall profitability and revenue of the firm which includes, but is not limited to investment banking revenue. The information and opinions herein are for general information use only. Wells Fargo Securities, LLC does not guarantee their accuracy or completeness, nor does Wells Fargo Securities, LLC assume any liability for any loss that may result from the reliance by any person upon any such information or opinions. Such information and opinions are subject to change without notice, are for general information only and are not intended as an offer or solicitation with respect to the purchase or sales of any security or as personalized investment advice. Wells Fargo Securities, LLC is a separate legal entity and distinct from affiliated banks and is a wholly owned subsidiary of Wells Fargo & Company

Important Information for Non-U.S. Recipients

For recipients in the EEA, this report is distributed by Wells Fargo Securities International Limited ("WFSIL"). WFSIL is a U.K. incorporated investment firm authorized and regulated by the Financial Conduct Authority. The content of this report has been approved by WFSIL a regulated person under the Act. For purposes of the U.K. Financial Conduct Authority's rules, this report constitutes impartial investment research. WFSIL does not deal with retail clients as defined in the Markets in Financial Instruments Directive 2007. The FCA rules made under the Financial Services and Markets Act 2000 for the protection of retail clients will therefore not apply, nor will the Financial Services Compensation Scheme be available. This report is not intended for, and should not be relied upon by, retail clients. This document and any other materials accompanying this document (collectively, the "Materials") are provided for general informational purposes only.

SECURITIES: NOT FDIC-INSURED/NOT BANK-GUARANTEED/MAY LOSE VALUE