Investment Research - General Market Conditions

20 April 2018

Strategy

Business cycle weaker as trade tensions continue

Global business cycle weakening

We see clear signs that the global business cycle has peaked in early 2018 in line with our expectations outlined in Five Macro Themes for 2018, 3 January 2018. Our MacroScope models point to a further deceleration over the coming quarters. The recent uncertainty over a potential trade war is likely to reinforce this picture. Monetary tightening, higher yields, lower real wage growth, more uncertainty - and in the case of the euro area a stronger currency – are all factors pushing production growth a notch lower for the rest of 2018, in our view, see Research: Global business cycle moving lower, 19 April 2018.

While the cycle is softening, we still expect growth levels to stay above potential growth in 2018 and 2019. US fiscal easing will temper any deceleration in 2019. Nevertheless, declining PMI levels across regions tends to cause some anxiety about the strength of the recovery, giving less support to risk assets and putting a cap on bond yields.

Trade tensions continue

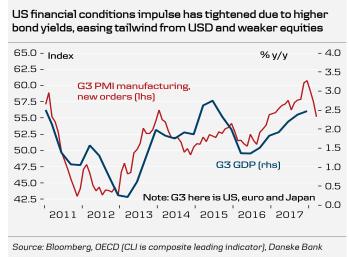
The trade spat between the US and China has changed arena the past week as another battle is being fought in the tech area. On Monday, the US banned US sales to the Chinese telecommunications equipment maker ZTE for seven years, saying it had broken a settlement agreement. ZTE is one of the leading tech companies in China within telecoms equipment and gets 15% of its supplies from US companies. The move from the US could quickly backfire though. China has not yet approved a takeover deal by the big US tech company Qualcomm of Dutch semiconductor company NXP. China is going through an antitrust review and said this week it had found issues hard to resolve regarding the deal. An equally big problem for US tech companies could be that Chinese consumers are now posting patriotic statements on social media in China and continued obstacles for Chinese companies in the US would risk triggering a form of consumer boycott in China, see Reuters.

Key points

- We look for the global business cycle to head lower.
- · Trade tensions continue between the US and China - we still await Trump's decision on the extra USD100bn of Chinese imports subject to tariffs.
- We have changed our ECB call and now look for the first hike in Q4 19 - but for 20bp instead of 10bp.
- · Risk sentiment improving, yields higher on hawkish Fed and rise in commodity prices.

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We are still awaiting whether Trump will go on and put tariffs on another USD100bn worth of Chinese imports. On 5 April, he instructed his Trade Representative Robert Lighthizer to look into this. If indeed Trump takes this step, China would likely retaliate immediately, leading to another escalation, see *Flash Comment: Is Trump preparing for a round of trade escalation - again?*, 13 April. We do not know exactly when Trump will reveal this but reports last week said it could come this week, see *WSJ* (paywall).

On a more positive note, China is not only using the 'stick' to fight back but also a 'carrot' by speeding up the opening up of the economy. Among measures announced are lower tariffs on cars and other products and removing the ownership cap within the car industry already this year for companies like Tesla, making Electric Vehicle cars, and a general removal for all passenger cars by 2022.

Our baseline scenario is still that we avoid a full-blown trade war, although we see a risk that it could get worse before it gets better if Trump goes through with announcing tariffs on another round of Chinese imports worth USD100bn.

We change our ECB call c0150 rate hike postponed

Today, we changed our ECB forecast and now expect a first hike of 20bp in December 2019 after Mario Draghi's reign is over. We previously looked for a 10bp hike in June 2019, see *ECB Preview: Not on Draghi's watch*, 20 April 2018. The reason we have pushed out the first hike is increased downside risks to growth and inflation and we believe the ECB will revise down its growth forecast in its next staff projection in June.

Risk sentiment rebound - commodity prices higher

Over the past week, we have seen a rebound in equity markets and bond yields as fears over a trade war have receded and the earnings season has put focus back on robust profit growth in the corporate sector. We continue to look for equities to outperform bonds over the next year, as earnings growth is expected to stay solid despite some softening in the global business cycle.

US bond yields saw some upward pressure from quite hawkish Fed comments, with several members suggesting that rates could move above the long-term neutral rate in the current hiking cycle. It pushed the two-year yield to the highest level in 10 years above 2.4%. Higher oil prices and a turn in risk appetite added to the increase in yields. In China, the People's Bank of China made a small easing by cutting the Reserve Requirement Ratio from 17% to 16%. The liquidity injection will partly be compensated by liquidity being withdrawn in the Medium Lending Facility, but nevertheless the move led to a big decline in Chinese money market rates and bond yields.

In the commodity market, oil prices and metal prices have pushed higher, due mainly to a change in expectations regarding supply. Sanctions on Russia will reduce supply in, for example, aluminium, and uncertainty about Iran's oil production could be reduced if Trump reinstates sanctions on Iran, see *Bloomberg*. We see upside risks to oil prices in the coming weeks. 12 May will be a key date to watch, as the EU has to decide on whether to support new sanctions on Iran. We continue to look for EUR/USD to be range bound in the near term before breaking higher towards 1.28 in 12M. See *FX Forecast Update*, 17 April 2018.











Global market views

Asset class	Main factors
Equities	
Positive on 3-12 month horizon.	Near double digit earnings growth in most major regions. Low rates drive demand for risk assets.
Bond market	
German/Scandi yields - in range for now, higher in 12M	ECB to normalise gradually only due to lack of wage pressure and stronger euro. ECB on hold for a long time.
EUR 2y10y steeper, USD 2y10y flatter	The ECB keeps a tight leash on the short end of the curve. But 10Y higher as US impact.
US-euro spread - short-end to widen further	The spread in the short-end to widen further as Fed continues to hike
Peripheral spreads - tightening	Economic recovery, ECB stimuli, better fundamentals, an improved political picture and rating upgrades to lead to further tightening despite the recent strong moves. Italy still a risk
FX & Commodities	
EUR/USD - rangebound near term	In 1.21-1.26 range for now; supported longer term by valuation and capital-flow reversal due to ECB 'normalisation'
EUR/GBP - gradually lower over the medium term	Brexit uncertainty dominates but GBP should strengthen in 6-12M on Brexit clarification and BoE rate hikes.
USD/JPY - lower short term	Risk appetite decisive near term; downside risks reduced on postioning correct.
EUR/SEK - risk to the topside	Negative on the SEK due to lower growth, subdued inflation and too aggressive RB pricing; eventually EUR/SEK lower but not in H1 18
EUR/NOK - to move lower, but near-term topside risk	Positive on NOK on valuation, relative growth, positoning, terms-of-trade, the global outlook, and Norges Bank initiating a hiking cycle.
Oil price – upside risks near term	Supply concerns are putting upside risks in the near term
Source: Danske Bank	

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