

04 July 2024

# Research US

## The looming fiscal risk

- US government finances are increasingly a risk factor for local and global financial systems, but it is difficult to say if and when they will trigger a crisis.
- In this note, we go through some of the basics.

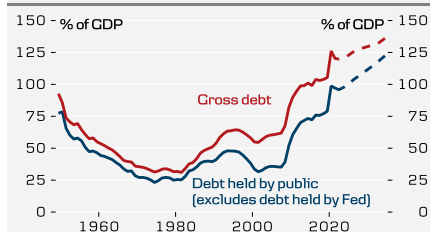
Given current policies, the already large US federal debt will continue to grow and hence, public finances are not sustainable. Although still not a major market theme, concerns seem to be increasing and there was more interest than usual around the budget projections presented on June 18. The primary risk is that markets question whether monetary policy will be allowed to maintain inflation at 2% and hence investors start to demand significantly higher risk premia for markets to clear. That could lead to banks and other financial institutions coming under pressure and large movements in equity and FX markets as well as in bonds. The upcoming election could increase focus on the public finance problem, but it is important to stress that we have no reason to expect imminent financial turmoil. US public finances have been problematic for many years and there are no fixed thresholds for market reactions.

According to the new projections from the Congressional Budget Office (CBO), the federal deficit will equal 7% of GDP this year, decline to 5.5% in 2027 and then increase again to 6.9% in 2034, based on current policies. Debt held by the public will increase from 99% of GDP in 2024 to 122% in 2034. These projections are of course highly uncertain as policies can change and the underlying economy surprise. However, the long-term deterioration is primarily due to increasing “mandatory” spending on things like social security and healthcare that are driven by demographic changes and will be hard to change, as well as by higher interest payments caused by the rising debt. It will likely require major reforms of entitlements (for example higher retirement age) and/or significant tax hikes to stabilise the debt-to-GDP ratio.

However, the ratio can also be stabilised through higher nominal GDP growth. One way to achieve that is through high inflation which could result from financing of the budget deficit by money creation at the Federal Reserve. It is to prevent this from happening that the Fed is politically independent, but if the situation becomes bad enough, the government has the option on leaning on the Fed. Even though there would be a large price to pay for doing that in the form of lost credibility, it is better than outright defaulting on debt, which is therefore very unlikely in our view.

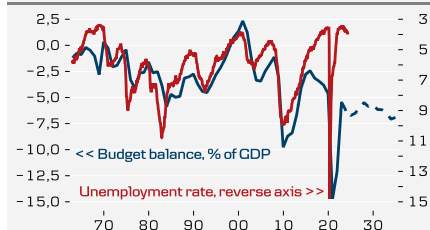
Interest expenses for the government are now equivalent to 2.4% of GDP and will rise to 4.1% over the next decade in the CPO projection. Some, including Treasury Secretary Janet Yellen, argue that this is not the true picture of the burden on public finances from the debt, as there is also a hollowing-out of the debt from inflation – so that the real interest payment is actually negative currently. In the projections, this real interest payment will rise to 2% of GDP in 2034. These projections are based on lower future interest rates than are priced in the market – if we instead use the market rates, the number will approach 3% (see *Reading the Markets USD – Unsustainable debt meets uncertain politics*, July 2).

### Debt is high and rising



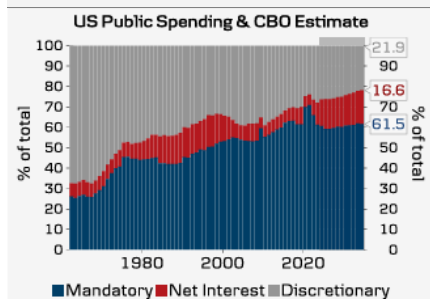
Source: Congressional Budget Office (CBO), Macrobond Financial

### Large deficit despite strong economy



Source: Congressional Budget Office (CBO), Macrobond Financial

### Spending is increasingly “mandatory”



Source: Congressional Budget Office (CBO), Macrobond Financial

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## How it can go wrong

If investors begin to fear a hollowing-out of the value of bonds through high inflation, they will demand a risk premium which in itself will make government finances worse by rising the cost of borrowing. There is no agreement about at what level of debt that will happen – Japan’s net government debt (by IMF’s definition) is 155.9% of GDP, with much lower bond yields than in the US. However, as the deficits continue and there does not seem to be political will to change that, the risk increases year for year.

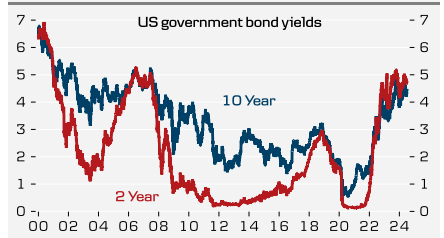
So far, there is little evidence that markets are in fact reacting to the unsustainable budget situation. Government bond yields have risen substantially over the last three years, but that seems to be driven by higher market expectations for future interest rates, not an increased risk of high inflation or government default. Market pricing for future inflation remains broadly consistent with the Fed sticking to its 2% inflation target, and the so-called term premium, which should capture an increase in the risk (and duration) compensation, remains low according to model estimates. The increase in interest rate expectations could very well reflect a (justified in our view) expectation that government debt and deficits are driving up the natural level of interest rate, although that rate is also affected by many other factors. The loose fiscal policy is likely an important part of the reason why it is proving difficult for the Fed to get inflation all the way down to its target, despite maintaining interest rates that are much higher than its own assessment of the neutral level.

The US public sector deficit is partially financed by a savings surplus in the private sector (primarily households), but there was still a current account deficit in 2023 equivalent to 2.8% of GDP, and that deficit is forecasted to remain around a similar level over the coming years. However, there is clearly foreign interest in investing in US assets and make up this difference with net investment flows, as is also evident from the strong USD. US government debt is widely considered a “safe asset” domestically and globally, and foreigners bought debt securities worth USD 1.1tn, or 4.0% of GDP, last year. Current account surplus countries such as China and Japan have to be net buyers of foreign assets, and it is difficult to find other markets than the US large enough to absorb the flows.

As long as both US and foreign investors are willing to soak up the bonds and bills that the US government is issuing without a large risk premium, there is no immediate problem. There are also ways for the government to dampen market pressure for higher long term bond yields if we start to see that, including shortening the maturity profile of new debt issuance like it has already done since the debt ceiling resolution last year. But the risk is that at some point markets will start to price in a high probability of high US inflation due to the unsustainable fiscal situation, which would lead to significantly higher bond yields and a significantly weaker USD. This in turn could cause financial disruptions elsewhere, for example like we saw in 2023 where higher bond yields created losses in the portfolios of a few banks large enough to force them to be rescued. More widespread financial problems of this sort could further undermine confidence in public finances and the inflation outlook, as markets might price in a risk that either the government or the Fed would need to fund rescues of financial institutions.

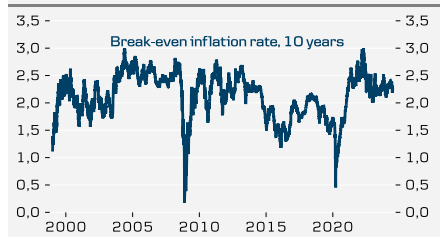
Politics is an obvious place to look for triggers of such a loss of confidence. Although the comparison is far from perfect, the crisis around UK government debt in 2022 was triggered by a new government presenting plans that would increase an already large deficit. We have also seen a modest market reaction over the last month based on fears that the French election might worsen the already unsustainable fiscal situation there. However, it is far from obvious that the upcoming US election will cause budget fears to surface in the market

### Bond yields have risen substantially...



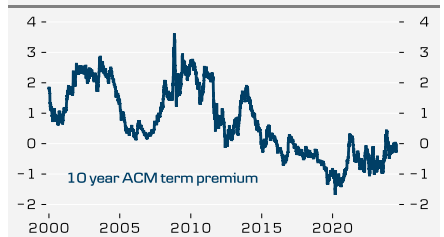
Past performance is not a reliable indicator of current or future results. Source: Macrobond Financial

### ...but not because markets are pricing a big rise in inflation...



Past performance is not a reliable indicator of current or future results. Source: Macrobond Financial

### ...or a much higher term premium



Past performance is not a reliable indicator of current or future results. Source: Macrobond Financial

### No weakening of the dollar



Past performance is not a reliable indicator of current or future results. Source: Macrobond Financial

since no result should be a big surprise, given the uncertainty over the outcome that polls and predictions have been showing for months.

However, we would highlight that political decisions could be triggers for bond market movements or even a crisis over the coming years, given how frail the situation already is for government finances. For example, effective action to stop immigration and expel a large number of recent immigrants could undermine GDP growth and government revenue, and large spending increases or tax cuts could prove to be the last straw in terms of market confidence, even if the measures are intended to improve the US economy. Another occasion for budget fears to strike markets could be when the debt ceiling will need to be raised during 2025. Some form of economic recession or crisis would of course also be negative for government finances. It is difficult to say what event, if any, will trigger problems in the bond market, but as the debt increases relative to the size of the economy, the risk increases with it.

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